

PRESS RELEASE

CELLULARLINE S.p.A.: APPLICATION FOR ADMISSION TO LISTING SUBMITTED TO BORSA ITALIANA

Reggio Emilia, 17 April 2019 – Cellularline S.p.A. (the “**Company**”) has submitted to Borsa Italiana S.p.A. application for the admission to listing of its ordinary shares and warrants on the Mercato Telematico Azionario (“**MTA**”) organised and managed by Borsa Italiana S.p.A. (“**Borsa Italiana**”) and, where the relevant conditions are met, on the STAR segment. The application for admission was submitted to Borsa Italiana after the request for authorisation to publish the prospectus on the admission of the Company’s ordinary shares and warrants to trading on the MTA had been filed with Consob.

The management believes that the transition from the AIM Italia to the MTA will allow the Company to benefit from increased share liquidity and therefore greater interest from the market and Italian and international institutional investors, as well as greater visibility on the reference European markets with additional advantages in terms of competitive positioning.

It is reminded that the listing of the Company’s ordinary shares and warrants on the MTA is subject to completion of the formal and substantive obligations requested by the competent authorities and to the authorities’ issue of the necessary authorisations.

Intermonte SIM S.p.A. acts as a sponsor for the purposes of admission to trading on the MTA of the Company's ordinary shares and warrants. Gatti Pavesi Bianchi Studio Legale Associato is the legal advisor of the operation.

The Company’s Board of Directors resolved, pursuant to Articles 70(8) and 71(1-*bis*) of Consob Regulation no. 11971/99 (the “**Issuers Regulation**”), to adopt the opt-out system provided for by the aforesaid articles, making use of the option to derogate from the requirement to publish information documents established by Annex 3B of the Issuers Regulation in connection with significant transactions involving mergers, demergers, share capital increases through contributions in kind, acquisitions and sales.

This press release is available on the Company’s website www.cellularlinegroup.com in the Financial Press Releases and Notices section.

*Cellularline S.p.A., founded in Reggio Emilia in 1990, with the brands **Cellularline**, **AQL** and **Interphone**, is the leading company in the sector of accessories for smartphones and tablets. The Group is a technological and creative reference point for accessories for multimedia devices and strives to provide users with products which distinguish themselves in virtue of their outstanding performance, ease of use and experiential uniqueness. Today the Group employs approximately 200 members of staff. Cellularline brand products are commercialised in over 60 countries.*

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