

[CELLULARLINEGROUP]



PRESS RELEASE

CELLULARLINE S.P.A.: END OF SHARES BUY-BACK PROGRAM

Reggio Emilia, 7 January 2020 – Cellularline S.p.A. (“**Cellularline**” o “**Issuer**”) announces that on 31 December 2019 ended the shares buy-back program started on 22 July 2019 on the basis of the shareholders' meeting authorization of 21 November 2018, within which they were acquired in total n. 208,931 shares, equal to 0.9640% of the Company's share capital, at the weighted average price of Euro 6.9390 for a total value of Euro 1,449,764.10.

As of today, considering the shares already in the portfolio, Cellularline holds n. 1,636,505 own shares, equal to 7.5508% of the voting share capital.

This press release is available on the Company's website www.cellularlinegroup.com.

*Cellularline S.p.A., founded in Reggio Emilia in 1990, with the brands **Cellularline**, **AQL** and **Interphone**, is the leading company in the sector of accessories for smartphones and tablets. The Group is a technological and creative reference point for accessories for multimedia devices and strives to provide users with products which distinguish themselves in virtue of their outstanding performance, ease of use and experiential uniqueness. Today the Group employs approximately 200 members of staff. Cellularline brand products are sold in over 60 countries.*

Cellularline S.p.A. - Investor Relations

Tel. +39 0522 33 40 02

E-mail: ir@cellularlinegroup.com

Barabino & Partners - Media Relations

Tel. +39 02 72 02 35 35

Federico Vercellino

E-mail: f.vercellino@barabino.it

Mob: +39 331 57 45 171

Margherita Ficola

E-mail: m.ficola@barabino.it

Mob: +39 340 81 67 515