

ALBERTO GRIGNOLO

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For almost 20 years, I have had the rare privilege to devote all my energies to YOOX Group (later to become YOOX Net-a-Porter Group). I have covered several key business and execution roles leading one of the most talented global teams in fashion e-commerce, living first-hand the dream of joining a newly born start up and transforming it into a listed global company with over 4.000 employees and 2.5bln\$ in sales.

After leaving YNAP at the end of 2018, I devoted time to my passion: seed investing in promising start-ups, supporting leading companies to embrace effectively the digital revolution

Career history

Mar. '20 – Present	H- Farm S.p.A. Board member and Interim CEO
Nov. '18 - Present	Consulting on digital transformation programs and deals in the digital space: Richemont Group (CH) and Alibaba Group (CN), Dolce&Gabbana (IT), Bain Capital (UK) and others Board member of Miroglio Fashion Group, Lanieri.com, H-Farm, Telepass S.p.A. Co-founder of Encelado Ventures Investment Club
Nov. '00 - Oct '18 Jan. '16 - Oct. '18	YOOX NET-A-PORTER GROUP <i>Chief Operating Officer</i> Since the merger of YOOX with Net a Porter, I have been in charge of the Group Technology (ca. 1.000 people strong) and Operation teams (2.000 people), alongside with the business responsibility for emerging markets (i.e. China, Japan and Middle East) Managing a yearly budget in excess of 400mln€ I lead the integration of the two technology and operations platform, in one of the most ambitious digital programs worldwide
Nov. '10 - Dec. '15	<i>General Manager</i> I have been in charge of all YOOX Group business (sales and margins results, marketing budget, across all geographies and business lines). I led the growth of the company to over 700mln€ in revenues, negotiated and signed (in 2012) a Joint Venture between YOOX and the Kering Group, for the management of their Online Flagship Stores
Oct. '01 - Nov. '10	<i>Commercial & Business Development Director</i> I led the business growth of the group managing the teams in charge of sales buying, merchandising and business development, engineered and launched the Online Flagship Stores powered by YOOX Division (developing white label ecommerce projects for over 40 of the leading global fashion brands from Armani to Diesel, Moncler, Valentino, etc..)
Oct. '00 - Sept. '01	<i>Data Miner</i> I joined the newly established YOOX (yoox.com went live in June '00), as a data miner and analyst
Nov. '97 - Aug '00	UNIVERSITA COMMERCIALE LUIGI BOCCONI <i>Junior Researcher</i> Managed research programs in economics and statistics

Education

1992-1997	Università Commerciale Luigi Bocconi, Milan Degree in Economics (110/110 cum Laude) 1995: semester at Erasmus Universiteit Rotterdam as visiting student
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Languages

- Italian: mother tongue
- English: fluent
- French: advanced
- German: limited knowledge