



PRESS RELEASE

**SHAREHOLDERS' MEETING OF 28 APRIL 2021  
PUBLICATION OF THE NOTICE OF CALL AND DOCUMENTATION FOR THE SHAREHOLDERS' MEETING**

Reggio Emilia, 26 March 2021 - Cellularline S.p.A. ("**Cellularline**" or the "**Company**") announces that the notice of call of the 2021 Shareholders' Meeting was published today on the company's website [www.cellularlinegroup.com](http://www.cellularlinegroup.com) and filed with the authorised storage mechanism "1INFO" ([www.1info.it](http://www.1info.it)). A condensed version of the notice was published in the newspaper *Il Sole 24 Ore* on 27 March 2021.

The Directors' reports on the points on the agenda pursuant to article 125-ter of Legislative Decree 58/1998 ("**TUF**") and the Information Document relating to the "2021-2023 Incentive Plan" of Cellularline S.p.A. drawn up in accordance with art. 84-bis of Consob Regulation no. 11971/1999 have been made available to the public at the Company's registered office, on the authorised storage mechanism "1INFO" ([www.1info.it](http://www.1info.it)) and on the company's website [www.cellularlinegroup.com](http://www.cellularlinegroup.com).

In order to minimise the risks resulting from the current public health emergency, the company has decided to exercise its option under article 106, paragraph 4 of Decree Law no. 18 of 17 March 2020, converted, as amended, into Law no. 27 of 24 April 2020, as amended and supplemented, to allow those with voting rights to participate in the shareholders' meeting exclusively via the company's designated representative pursuant to article 135-undecies of the TUF. The Company has designated Computershare S.p.A. - with registered office in Milan, via Mascheroni 19, 20145 - as the designated shareholders' representative pursuant to article 135-undecies of the TUF. Furthermore, it is noted that the designated representative may be given proxies and/or sub-proxies in accordance with article 135-novies of the TUF.

For additional information on the calling of the shareholders, refer to the information in the notice of call published today.

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*Cellularline S.p.A., founded in Reggio Emilia in 1990, is, together with its brands **Cellularline**, **PLOOS**, **AQL**, **MusicSound**, **Interphone** and **SKROSS**, the leading company in the smartphone and tablet accessories sector. The Group is at the technological and creative forefront of the multimedia device accessories industry, striving to deliver products synonymous with outstanding performance, ease of use and a unique user experience. The Group currently has 240 employees. Cellularline brand products are sold in over 60 countries.*

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