

## New Cellularline cases to protect your AirTag!

*Four models (plus a kit) in many colors to carry AirTag always with you*

It has the size of a coin, an elegant stainless-steel design and, above all, allows you to find lost objects: it is the **AirTag**, the Apple tracker presented during the last Apple Event 2021. Able to report its position anywhere using the “Find My” network, made up of millions of iPhones, iPads and Macs around the world, the **AirTag** could prove particularly useful on vacation, a situation in which it is easier to lose personal items.

In order to hook **AirTag** to the chosen object, however, it is necessary to have a suitable accessory; this is why **Cellularline** has created a range of cases designed specifically to protect and always carry the new Apple device with you.

**LOOP** is the **soft silicone lace with button closure** that allows you to attach the AirTag to keys, bags and backpacks; it is available in the three primary colors - blue, red and yellow - plus a classic black. Also in silicone, but with a **snap-hook closure**, there is **KEYRING**, which in addition to red and black is available in two bright and summery colors such as lilac and green. Those who like a more sober style might prefer **CLASS**, a synthetic leather case with a metal ring, again available in black, red and an elegant leather color. While if you want to preserve the design of the **AirTag** as much as possible, at the same time guaranteeing full protection, the right solution could be **SHELL**, a **transparent rubber case** - equipped with a snap-hook - which also covers the front and back of the device, protecting it from bumps and scratches.

Finally, for those who have several AirTags or are undecided on which case to choose, in the next few weeks **Cellularline** will also launch a practical **COMBO KIT**, which will include four cases: a black **LOOP**, two black **KEYRINGS** and a **SHELL transparent rubber case**.

### Press Office contacts:

**Daniele Battistelli** – 340.6129558 – [battistelli@spencerandlewis.com](mailto:battistelli@spencerandlewis.com)

**Alessandro Flammini** – 340.6271266 – [flammini@spencerandlewis.com](mailto:flammini@spencerandlewis.com)

### Cellularline S.p.A.

Cellularline S.p.A., founded in Reggio Emilia in 1990, is, with the Cellularline, Ploos, AQL, Music Sound, Interphone, Nova and Skross brands, the leading company in the sector of accessories for smartphones and tablets. The Group is a technological and creative reference point in accessories for multimedia devices with the aim of offering users an accessory with excellent performance, ease of use and experiential uniqueness. The Group now employs about 240 employees and Cellularline brand products are marketed in over 60 countries.

