

## Cellularline launches the super compact power banks Thunder and Mag 5000

*High charging capacity in a small size for the new portable chargers from Reggio Emilia based company*

Smartphones, earphones, tablets - we use so many different devices every day and each one needs to be charged regularly to function at its best. **Portable chargers** have therefore become indispensable tools that ensure we don't run out of power just when we need it most. **Cellularline** - the leader in accessories for smartphones and tablets - has developed the **THUNDER** and **MAG 5000**, two new extra compact and high performance portable chargers that meet the needs of many people for a powerful, reliable and space saving **power bank**.

The secret of **THUNDER**'s small size is hidden inside, where there are **21700 cylindrical cells** similar to those used in modern electric vehicles. These cells of the latest generation are in fact able to store a large capacity in small volumes, allowing you to have a very high performance device but also lightweight and practical to use every day. **THUNDER** is available in two versions, 20000mAh and 10000mAh, both with the same charging speed as a mains charger. Two ports are available: a 20W USB-C Power Delivery - for charging the new generation of iPhones - and an Adaptive 18W USB, ideal for Samsung, Huawei and other Android devices. The modern design is enhanced by a soft touch coating and non-slip paint finish in blue and black for the **THUNDER 20000** and blue, black and red for the **THUNDER 10000**.

Great compactness and convenience also characterize **MAG 5000**, the power bank that comes to complete the range of **Cellularline** products for Apple's MagSafe system. Thanks to the integrated magnets, **MAG 5000** easily clips onto the back of the iPhone, charging it wirelessly without interfering with the functionality of the smartphone. Equipped with LED indicators to monitor the charging status, it features a slim design designed for maximum

convenience, with a ring on the body that facilitates the grip and can be used as a stand while the device is charging.

**Press Office contacts:**

**Daniele Battistelli** –340.6129558 – [battistelli@spencerandlewis.com](mailto:battistelli@spencerandlewis.com)

**Alessandro Flammini**–340.6271266 – [flammini@spencerandlewis.com](mailto:flammini@spencerandlewis.com)

**Cellularline S.p.A.**

Cellularline S.p.A., founded in Reggio Emilia in 1990, is, with the Cellularline, Ploos, AQL, Music Sound, Interphone, Nova and Skross brands, the leading company in the sector of accessories for smartphones and tablets. The Group is a technological and creative reference point in accessories for multimedia devices with the aim of offering users an accessory with excellent performance, ease of use and experiential uniqueness. The Group now employs about 240 employees and Cellularline brand products are marketed in over 60 countries.